

ANG-5104-1. WRITING SKILLS I

POLITICS (LES)

The word 'TRUMP' is rendered in large, bold, red capital letters. The letters are filled with a pattern of horizontal red and white stripes, and the 'T' and 'R' have a blue field with white stars, mimicking the US flag.

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L.E.S- Politics




SCENARIO

You are fond of politics, and you notice that a lot of people have different ideas about the result of the latest elections in the USA. You decide to read and listen to what political reporters wrote and said to get information on this particular matter.

After reading an article and watching a video, you will write a blog to inform people about the reasons why Donald Trump won the latest elections.

TASKS

Task 1:

-  Read this article: “How Donald Trump Won the Presidential Election”
<https://www.thoughtco.com/how-donald-trump-won-the-presidential-election-4113292>
-  **Optional** : Watch this video on YouTube: “Why Trump Won the Election- (ANALYSIS) I Learn Something”. Link:
https://www.youtube.com/watch?v=RUVs_5mbJSA
-  Use the information chart to gather and organize information about the article “How Donald Trump Won the Presidential Election”, and **(OPTIONAL)** the video “Why Trump Won the Election (Analysis)”.

Task 2:

- Write a blog to inform people about the reasons why Donald Trump won the latest elections.

Families of Learning Situations and Language Functions

- Informing and expressing

DURATION

- 120 minutes

AUTHORIZED MATERIALS / RESOURCES

- English dictionary, bilingual dictionary, grammar book
- Internet, magazines, newspapers, books
- Other relevant resources

INSTRUCTIONS

- Read and interpret the different texts.
- Use the information chart to gather and organize information.
- Use the template to write a blog between 150 words and 250 words.



TASK 1 Read and Interpret Texts

How Donald Trump Won the Presidential Election

9 Reasons Trump Beat Hillary Clinton in the 2016 Presidential Race

by Tom Murse

Updated October 20, 2018

Voters and political scientists will debate how Donald Trump won the presidential election in 2016.

Trump ran his campaign in the most unconventional of ways, insulting potential voters and shunning the traditional support from his own political party. Trump won.

So how did Donald Trump win the presidential election by insulting voters, women, minorities, and without raising money or relying on support from the Republican Party?

Celebrity and Success

Trump portrayed himself through the 2016 campaign as a successful real-estate developer who created tens of thousands of jobs. In a separate speech, Trump proclaimed his presidency would create "job growth like you've never seen. I'm very good for jobs. In fact, I will be the greatest president for jobs that God ever created."

He has said he is worth as much as \$10 billion, and though critics suggested he is worth much less, Trump projected an image of success and was one of the most well known brands in the country.

High Turnout Among Working-Class White Voters

This is the big story of the 2016 election. Working class white voters—men and women alike—fled the Democratic Party and sided with Trump because of his promise to renegotiate trade deals with countries including China and levy stiff tariffs on goods imported from these countries.

His message resonated with white working-class voters, especially those who live in former steel and manufacturing towns. "Skilled craftsmen and tradespeople and factory workers have seen the jobs they loved shipped thousands of miles away," Trump said at a rally near Pittsburgh, Pennsylvania.

Immigration

Trump promised to essentially lock down the borders to prevent terrorists coming in, an appeal to white voters who were not necessarily worried about crimes being committed by undocumented immigrants by jobs being filled by them. "What we are going to do is get the people that are criminal and have criminal records, gang members, drug dealers. We have a lot of these people, probably two million, it could be even three million, we are getting them out of our country or we are going to incarcerate," Trump said. Trump's position contrasted starkly with Clinton's position on illegal immigration.

James Comey and the FBI's October Surprise

A scandal over Clinton's use of a personal email server as secretary of State had harmed her through early parts of the campaign. It was thought that the controversy was behind her. However, two days before Election Day, FBI director James Comey issued a new statement that both confirmed Clinton did nothing illegal but also brought renewed attention to the case. It cast Clinton's election prospects into doubt.

Media

Trump didn't spend a whole lot of money trying to win the election. His campaign was treated by many major media outlets as a spectacle, as entertainment instead of politics. So Trump got lots and lots of free airtime on cable news and major networks. Analysts estimated Trump had been given \$3 billion of free media by the end of the primaries and a total of \$5 billion by the end of the presidential election.

Donald Trump also spent tens of millions of dollars of his own money. "I don't need anybody's money. It's nice. I'm using my own money. I'm not using the lobbyists. I'm not using donors. I don't care. I'm really rich." he said in announcing his campaign in June 2015.

Hillary Clinton's Condescension Toward Voters

Clinton never did connect to working class voters. Maybe it was her own personal wealth. Maybe it was her status as a political elite. But it most likely had to do with her controversial portrayal of Trump supporters as deplorable.

"To just be grossly generalistic, you can put half of Trump supporters into what I call the basket of deplorables. Right? Racist, sexist, homophobic, xenophobic,

Islamophobic, you name it," Clinton said just two months before the election. Clinton apologized for the remark, but the damage was done.

Voters Didn't Want a Third Term for Obama

Regardless of how popular Obama was, it's incredibly rare for presidents from the same party to win back-to-back terms in the White House, partly because voters become fatigued by a president and his party by the end of eight years.

Bernie Sanders and the Enthusiasm Gap


Many—not all, but many— supporters of Vermont Sen. Bernie Sanders did not come around to Clinton after she won the brutal, and what many thought , rigged, Democratic primary. And there is no telling how many disaffected Sanders voters cast their ballot for Trump."

Obamacare and Health Care Premiums

Elections are always held in November. And November is open-enrollment time. In 2016, as in previous years, Americans were just getting notice that their health insurance premiums were rising dramatically, including those who were purchasing plans on the marketplace set up under President Barack Obama's Affordable Care Act, also known as Obamacare.

Clinton supported most aspects of the health care overhaul, and voters blamed her for it. Trump, on the other hand, promised to repeal the program.

Optional:

 Watch this video on YouTube: "Why Trump Won the Election-(ANALYSIS) I Learn Something".

Link: https://www.youtube.com/watch?v=RUVs_5mbJSA

This chart may be used to help you gather and organize information for the final task. The chart is optional and will not be evaluated.

INFORMATION CHART

Questions	Text “How Donald Trump Won the Presidential Election?”	Video “Why Trump Won the Election?”
Information on Donald Trump		
Information on Hilary Clinton		
Why did people vote for Republicans?		
Why did people vote for Democrats?		
Other ideas?		

TASK 2 Write and Produce Text

Scenario

You are fond of politics, and you notice that a lot of people have different ideas about the outcome of the latest elections in the USA. You decide to read and listen to what political reporters wrote and said to get information on this particular matter.

After reading the article and watching a video (optional), you will write a blog to inform people about the reasons why Donald Trump won the latest elections.

Instructions:

Using the information from the text, the video and the chart, write a blog in your own words.

- The body of your blog will be between 150-250 words long
- Write your draft on the page titled “Draft”. Write your final blog on the page titled “Final copy”
- The body of your blog should include:
 - an introduction of your topic
 - the demonstration of your understanding by making use of information from the text and/or video
 - a conclusion
- Deliver your message with a neutral voice: your goal is to inform the reader
- Convince your reader
- Include your name at the end of your blog;
- Hand in this Adult’s booklet at the end of the Learning Evaluation Situation.

This image shows a full page of blank white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page, providing a template for writing or drawing. There are no margins, text, or other markings present.

[illegible]

Sources used for this L.E.S:

Pictures :

<http://www.mashupcorner.com/democrats-vs-republicans-2/>

<https://www.omnesmedia.com/en/post/8099>

Text :

<https://www.thoughtco.com/how-donald-trump-won-the-presidential-election-4113292>

Video on YouTube: "Why Trump Won the Election-(Analysis)I Learn Something".

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